

# SUMMER LEARNING 2021

## BUSINESS A LEVEL

1. VIEW OUR COURSES [HERE](#)

2. [EXAM BOARD SPECIFICATION](#)

3. Suggested reading list, websites, pod casts, films etc.

Books/Audiobooks

Course textbook

Edexcel A level Business, 5th Edition – Hall, Jones, Raffo. ISBN: 978-1-4479-8354-5

Theme's 1 –4 for Edexcel Business — Anforme Revision, product reference 978-1-780140-11-7

It is recommended you buy the course textbook for private study and for extended learning opportunities at home. Your teacher will let you know how to purchase any of these books from Notre Dame College in September.

Books for wider reading

- Anyone can do it — Duncan Bannatyne
- The Rise And Fall Of Marks & Spencer – and How It Rose Again — Judi Bevan
- What You See Is What You Get: My Autobiography – Alan Sugar

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- Management in ten words – Terry Leahy
- Screw it lets do it – Richard Branson
- The Virgin Way – Richard Branson – Audio Book (free)
- The New One Minute Manager – Blanchard & Johnson – Audio Book (free)
- Wake Up and Change Your Life by Duncan Bannatyne

### Documentaries

If you have access to on demand programmes, Netflix or Amazon prime, why not watch some of the documentaries and films listed below:

- The Nine to Five with Stacey Dooley – BBC iPlayer
- Tricky Business
- Beauty Laid Bare – BBC iPlayer
- The True Cost – Netflix
- Broken – Episode on IKEA – Netflix
- Flat pack empire – BBC2 iPlayer
- Inside Cadbury chocolate secrets unwrapped
- Food unwrapped – Channel 4 on demand
- Inside the supermarket
- Panorama Amazon: What they know about us – BBC iPlayer



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•Panorama Amazon: The Truth Behind the Click — BBC iPlayer and/or <https://www.youtube.com/watch?v=JwrUYS9UTeU>

- Pepsi vs Coke — Amazon prime video
- Jobs Vs Gates: The Hippie and The Nerd — Amazon prime video
- Starbuck unfiltered — Amazon prime video
- Facebook — Cracking the code — Amazon prime video
- Data centre the true cost of the internet — Amazon prime video
- Learn from The Experts – Jeff Bezos, Amazon Founder — Amazon prime video
- Learn from The Experts – Elon Musk, Tesla and SpaceX — Amazon prime video
- The millennial dream — Amazon prime video
- Business mindset for success — Amazon prime video
- Steve jobs — Billion Dollar Hippie — Netflix
- American Factory — Netflix
- Inside Waitrose — Channel 5 on My5
- Inside the factory — BBC2
- Dragons Den — BBC2

### Films

- The Founder — Dvd — Amazon prime video or Netflix — Franchising
- Deep Water Horizon — DVD – Amazon prime video — Ethical issues
- Trump — What's the deal — Amazon prime video

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- The Internship – Amazon Prime video
- The Social Network – Netflix
  - The Big Short – Netflix
  - The Great Hack – Netflix
- Enron: the smartest guys in the room – Amazon Prime and lots of analysis on YouTube

Topical business news articles and videos

Get the BBC and the Guardian news apps and check the Business headlines every day, try and read 2–3 good articles a week.

Below are some ideas to get you started:

- Impact of Coronavirus
- Impact of Coronavirus on cash flow and liquidity:

<https://www.reuters.com/article/us-health-coronavirus-easyjet/big-uk-airlines-ground-most-of-their-fleets-to-survive-coronavirus-idUSKBN2130S9>

and [https://www.bbc.co.uk/news/business52027342?intlink\\_from\\_url=https://www.bbc.co.uk/news/topics/c77jz3mdmy3t/iag&link\\_location=live-reporting-story](https://www.bbc.co.uk/news/business52027342?intlink_from_url=https://www.bbc.co.uk/news/topics/c77jz3mdmy3t/iag&link_location=live-reporting-story)

- Non-price factors affecting demand
- Corporate Social Responsibility
  - Food Supply



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- Agriculture, food supply and migration
  - Oil industry retrenchment
- On Twitter, search for posts with the handles #Theme1 #alevelbusiness and follow the authors
  - On Twitter, follows @revisionstation, @tutor2business, @twoteachers

### Quantitative skills

- Index numbers
- Percentage change
- Exchange rates
- All other quantitative skills for the whole course are referenced here

### Biz Quiz

- <https://www.tutor2u.net/business/blog/the-biz-quiz-6-march-2020>
- <https://www.tutor2u.net/business/blog/the-biz-quiz-13-march-2020>
- <https://www.tutor2u.net/business/blog/the-biz-quiz-27-march-2020>

### Online websites

- Seneca Learning — search for A level Business then choose Edexcel <https://www.senecalearning.com/>
  - Tutor2u reference library
- YouTube videos — subscribe to the following channels: tutor2u, TakingTheBiz, Business As Usual

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## BUSINESS A LEVEL

Podcasts

Efficiency and productivity

Pricing

Pricing decisions

PED and YED

Market research

Market mapping

Marketing objectives

Raising Finance

Limited Liability

4. A SUMMER LEARNING ACTIVITY / TASK