



A Level Product Design

1. View our courses [here](#)
2. Exam board specification: (Insert URL link here)

<https://filestore.aqa.org.uk/resources/design-and-technology/specifications/AQA-7552-SP-2017.PDF>

3. Suggested reading list, websites, pod casts, films etc.

Reading list:

Title	Author	Topic and Description
Drawing for Product Designers	Kevin Henry	Sketching Techniques: A really good book to help you develop your 2D/3D drawing style.
Design for the Real World	Victor Papanek	Appropriate Design: A thought provoking look at the role of the designer in modern society and the responsibilities associated with design to ensure we live sustainably.
Cradle to Cradle	William McDonough and Michael Braungart	Sustainable Design: An explanation of how products can be designed so that, after their useful lives, they will provide nourishment for something new.
The Design of Everyday Things	Donald A Norman	User Centred Design: An insight into the psychology of design and the importance of designing with the user in mind.

Interesting Videos:

Title	Link
Daily art and sketching videos	https://www.youtube.com/user/sketchadaydotcom
Inside Jaguar: Making a Million Pound Car Documentary	https://www.youtube.com/watch?v=XMBkFpnQJKM
How Product Design Can Change The World (TEDtalk)	https://www.youtube.com/watch?v=ZqeA_psKn2E
How To Come up With Good Ideas (TEDx)	https://www.youtube.com/watch?v=L1kbriZRDvU



Notre Dame

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4. A summer learning activity/task

Watch the videos below and create an A3 poster comparing the Lockheed Lounge of Marc Newson with the cantilever chair designs of the Bauhaus and Marcel Breuer.

Mark Newson Urban Spaceman videos 1-5:

https://www.youtube.com/results?search_query=marc+newson+urban+spaceman

Bauhaus: Design in a Nutshell 3/6

<https://www.youtube.com/watch?v=ZQa0BajKB4Q>

Your poster should include:

- Annotated sketches
- Key features of the designs
- A clear comparison and your own opinions regarding the designs