

SUMMER LEARNING 2022

MEDIA STUDIES A LEVEL

1. [VIEW OUR COURSES HERE](#)

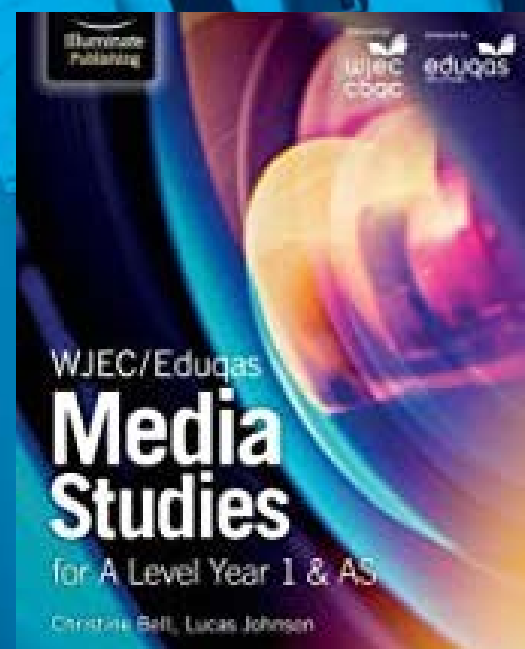
2. [EXAM BOARD SPECIFICATION](#)

3. Suggested reading list, websites, pod casts, films:

Recommended Reading:

- [A Level Media Studies Specification](#)

- [Component 1 Set Media product fact sheets](#) — these fact sheets will introduce you to all of the media texts we will be studying in your first year of the Media Studies A Level.
- [The Notre Dame Media Department video](#) — this video will help you to understand what media studies is, what you will study and what skills you will acquire.
- **NEW: WJEC/Eduqas Media Studies For A Level Yr 1 & AS: Student Book (OPTIONAL – as it is quite expensive!)**



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Recommended viewing / reading / listening:

For Component 1 will be studying a range of media texts. For this purpose it would be useful if you are familiar with the following media texts:

- I Daniel Blake, Ken Loach, 2016 (film)
- Black Panther, 2018 (film)
- Beyonce's Formation music video
- Vance Joy's Riptide music video
- The Daily Mail (newspaper)
- The Times (newspaper)
- Assassin's Creed: Liberation (Video Game)
- Late Night Woman's Hour (radio programme on Radio 4)

4. A SUMMER LEARNING ACTIVITY/ TASK

In Term 1 we will study advertising and marketing and a range of print ads and film posters from past and present.

Task:

- Research a range of print advertisements and film posters by simply carrying out a 'Google' search for adverts for different products e.g. 'adverts for cleaning products', 'film posters'
- Select a range of adverts and film posters which represent gender (men and women) in a range of different ways. Copy and paste these adverts on to a Word document or into a PowerPoint presentation. Can you annotate your examples to explain how men and women are represented (portrayed)?

See example below:

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Analysis:

- The male character is represented as very masculine — his body language is very strong and assertive e.g. arms crossed, direct eye contact
- He is dressed as a fire fighter, suggesting he is a savior or a hero
- He represents the product — they are both 'strong, dark and powerful.'